

NATIONAL DIAMONDBACK PHARMACY ALUMNI COUNCIL

Membership Committee Report



2021 Virtual Annual Meeting
Saturday, June 26, 2021

Committee Members



- Carlton Bailey, Co-Chair
- Rita Brown, Co-Chair
- Ann Brown-Roulhac
- Walter Clark
- Jaffice Donaldson
- Pamela Morgan
- LeMorris Prier

Summary of the Year



Preparing for a membership drive in the midst of a global pandemic was a mission without a precedence for any of the current members. However, we knew that failure was not an option, so we moved forward. Thanks to all the members of the committee as well as all of the other members who were kind enough to call, text, e-mail and communicate in other ways to encourage FAMU pharmacy alumni to consider joining NDPAC. It was truly a team effort, and we appreciate all those who contributed. We are appreciative of the new as well as the renewing members. As of today, we have a total of 86 members with graduation years ranging from the 1960's to 2021. Membership cards with a folder detailing the mission of NDPAC were distributed to all members in a timely manner.

We have attached the e-mails/documents that reflect the recommendations and suggestions that were made to enhance the membership drive as well as suggestions on engaging the chapters and current students.

We appreciate the engagement of President Sharon White in facilitating the immediate adoption of some of the recommendations/suggestions for the membership drive to proceed more smoothly.

Your active participation in the activities of the national chapter as well as your local chapter is appreciated, and we look forward to your continued membership and participation. We also want to encourage each of you to actively engage with friends, colleagues and associates who are eligible for membership and ask them to consider joining for the 2021-2022 year.

Correspondence to Committee Members



Dear NDPAC Membership Committee Members,

Thanks for your commitment to NDPAC as demonstrated by your desire to assist in the growth of its membership. In the midst of a pandemic, election turmoil, work and the activities of daily living, it is truly a challenge to attempt to get the attention of our graduates. However, I am confident that together, we can achieve a measure of success.

I have interacted regularly with the Co-Chair Rita Brown and President Sharon White, in order to draft an email for distribution. I have attached the email for your information. We would like to send an email blast on Tuesday morning so the prospective members will have the opportunity to respond before December 15, 2020. Your kindness in reaching out to all of your contacts will be a critical part of this initiative as we try to increase our reach across all segments of our alumni base.

Please let me have your feedback ASAP, so we can determine our next steps.

C. Bailey

Recommendations for 2020-2021



Website

This is where we will refer our members; consequently, it is important that it is as accurate as we can make it, prior to our membership drive.

- ❖ Update national officers on actual membership application that is online.
- ❖ Have all chapter pages updated with current officers and their contact information, current local dues and meeting times.
- ❖ Update “Mission of NDPAC” on all locations on the site, to reflect the name change of the college. (A draft is attached)
- ❖ On the “About NDPAC” page, change the photo to Pharmacy books.
- ❖ Post your membership appeal letter (dated August 28th), on the website. It so clearly and accurately portrays the focus that you have laid out for your two-year term.

Membership Incentive

We would like to provide an incentive for our members to join early (by October 30th), so we would like to indicate that those members paid by October 30th, will be entered into a drawing to receive a NDPAC shirt of their choice. We will offer three (3) shirts and would like to purchase them at the organizations cost (we will also pay the shipping). The shirts and shipping charges will be paid for by us personally, as a way to stimulate early participation. Board of Directors, Chapter Presidents and Vice Presidents and Membership Committee members will not be eligible to be entered into the drawing.

Membership Appeal Letter



Dear FAMU College of Pharmacy Graduate,

On behalf of the National Diamondback Pharmacy Alumni Council (NDPAC), we are delighted to invite you to become a financial member for the 2020-2021 membership year. Our newly elected president, Sharon M. White, has set out an agenda that will allow you to select an area of engagement, based on both your interest and available time. Your involvement will be an asset to the organization, while giving you the opportunity to further engage in activities that will be personally and professionally rewarding. The pandemic that we are experiencing has clearly revealed many needs and we are committed to making a difference.

Please go to the organization's website, to see President White's letter, complete the on-line application and pay your membership dues. While you are on the website, please view the "Gear" tab, to see the items that are available for purchase so you can represent the college in your daily activities. The website can be accessed directly by clicking on the highlighted blue link below.

We are going to provide three (3) new financial members* with an item of their choice from the selection on the site if your paid membership is received before December 15, 2020. Since you will be able to select the item of your choice, feel free to purchase some gear now, and then select a different item or color, if you are one of the winners. We will do a random drawing shortly after December 15, 2020 and notify the winners*. Your membership card will also be mailed to you.

Your membership and involvement are critical to our success, so please join now and help us make a difference. Please forward this email to alumni that you know, to encourage them to join you in supporting the NDPAC.

Sincerely,

The Membership Committee

*Officers and members of the Membership Committee are not eligible.

By-Laws Recommendations



Recommendations for Student Membership

The recommendation is to continue to offer one-year free membership to new graduates. Student membership should not be added at this time. Students should focus on memberships in student organizations of CoPPS, IPH. The NDPAC should focus on ways to engage the students throughout their matriculation in the program. Below are a few recommendations:

Provide an incoming and outgoing function for the P4 students at each of the campuses to introduce them to the alumni and the NDPAC. The local chapter in the area where the campus is located will be responsible for providing the functions. At the function we can obtain their contact information to keep them engaged and provide their membership cards to them before they leave the rotational campus.

Provide community service hours for assisting with events sponsored by the NDPAC, that are not a part of their required activities.

Continue to sponsor the Leadership Skills seminar for student leaders.

Become a regular presenter at the Forums sponsor by CoPPS, IPH. Have the local chapter coordinate the presentations with the college and provide presenters.

Sponsor student leaders to attend our annual meetings.

Investigate ways that the alumni can be more visible and engaged with the students from P1 to P4.

Recommendations for Chapter Assessments

Since most active chapters are not able to pay the assessment as recommend in the by-laws and we should not deactivate any chapter that can't make this obligation, the recommendation is to reduce the amount so all chapters can contribute to NDPAC and still have monies to sponsor local events. It is recommended that National develop a budget for upcoming year, assess the dues amount, and goals to determine what is needed for the organization to function efficiently then determine a reasonable amount to assess Chapters.

Membership Incentive Winners



Justin Johnson
Dwayne King
Auquila Locke