

NDPAC FUND RAISING COMMITTEE REPORT
2019-2020

- I. Membership: John Scrivens, Jr. (Chair), Brenda Whittenburg Cooper, Billie Walburg, Cary Brown, Beatrice Armstrong, Hattie Alexander, Nicketris Mandela, Danyelle Williams, Charis Johnson, Torrin Goodrum, Karla Taylor, Johnny Seay

- II. Standard Fund-Raising Projects
 - A. Structured Giving Program
 - B. Paraphernalia Sales
 - C. Scholarship "Give-Away" Project
 - D. Pharmacy Alumni Golf Tournament
 - E. Souvenir Booklet for Annual Convention
 - F. Miscellaneous

- III. Fund Raising Strategies
 - A. Structured Giving Program:
 - 1. Set annual goal of \$ 50,000 in automatic contributions
 - 2. Send frequent campaign-like mailings to members and potential Alumni
 - 3. Generate quarterly reports with names and levels of giving of contributors
 - 4. Special appeals at Homecoming, Clinical Symposium, and Graduation
 - 5. Print Profiles of contributors of \$5,000 or more on NDPAC website

 - B. Paraphernalia Sales
 - 1. Design and sell Diamondback Polo Shirts at College of Pharmacy and Alumni events
 - 2. Sell Ash Grey T-Shirts with Alumni logo and website on front and "Supporting FAMU College of Pharmacy ..." on back
 - 3. Make the T-Shirts easily affordable
 - 4. Design and sell Diamondback Alumni Caps

 - C. Scholarship "Give-Away" Donor's Program
 - 1. Begin campaign no later than January 2020
 - 2. Promote "Give-Away" activity as a contest between contributors to Scholarship Fund with three (3) prize winners
 - 3. Culminate program at National Convention in June

 - D. Diamondback Alumni Golf Tournament
 - 1. Tournament is an additional activity designed to attract more pharmacy golfers, other alumni, and supporters to COPPS/PHI Annual Clinical Symposium.
 - 2. Activity will include golf lessons for non-golfers at a nominal price
 - 3. Acquire corporate sponsorships after NDPAC Annual convention
 - 4. Sell individual hole sponsors to alumni and supporters

- IV. Results
 - A. Structured Giving Program
 - 1. Total number of participating Donors: **14**
 - 2. Total Contributions for 2019 – 2020: **\$6,190.00**

 - B. Paraphernalia Sales
 - 1. Total Sales Revenue generated: **\$1,170**
 - 2. Total Expenses / Supplies : **\$ 2,406***
 - 3. Total Receipts: **<-\$1,236>**
 - +

 - C. National Scholarship Give-Away:
 - 1. Number of Tickets sold: **185 / 200 Tickets**
 - 2. Disbursement to 3 Tickets Winners: **\$ 6,500**

 - D. Alumni Annual Golf Tournament: **Tournament not held in 2019 - 2020:**

 - E. Souvenir Booklet for Annual Convention: **Booklet Not Printed for 2020 Convention**

 - F. Miscellaneous Gifts:
 - 1. *Alumni Community Service Student Award:* **Balance: \$8,750**